

BEFORE THE
POSTAL REGULATORY COMMISSION
WASHINGTON, D.C. 20268-0001

NOTICE OF PRICE ADJUSTMENT

Docket No. R2013-1

CORRECT ATTACHMENT A PAGES FOR
UNITED STATES POSTAL SERVICE NOTICE OF ERRATA TO
NOTICE OF MARKET-DOMINANT PRICE ADJUSTMENT [ERRATA]
(November 9, 2012)

The United States Postal Service hereby provides the final Attachment A revised pages for yesterday's Notice of Errata to its Notice of Market-Dominant Price Adjustment. Less than final pages were attached to yesterday's filing, which did not capture all of the changes, and omitted any changes on page 111. The correct Attachment A pages are attached.

Respectfully submitted,

UNITED STATES POSTAL SERVICE

By its attorneys:

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Mobile-Coupon/Click-to-Call Promotion (March 1, 2013 to April 30, 2013)

Provide a two percent discount on the qualifying postage for First-Class Mail and Standard Mail presort or automation letters, postcards, and flats sent during the established program period, and which include a two-dimensional mobile barcode inside or on the mailpiece. The barcode must either lead the recipient to a coupon that can be stored on a mobile device, or enable the recipient to connect by telephone to another person or call center via a mobile device. To receive the discount, mailers must comply with the eligibility requirements of the program.

Emerging Technology Promotion (August 1, 2013 to September 30, 2013)

Provide a two percent discount on the qualifying postage for First-Class Mail and Standard Mail presort or automation letters, postcards, and flats that are sent during the established program period, and that include print that allows the recipient to engage in one of the following:

- 1) an augmented reality experience facilitated by a smartphone or computer,
- 2) authentication of the recipient's identity, or
- 3) an experience facilitated via Near Field Communication.

To receive the discount, mailers must comply with the eligibility requirements of the program.

Picture Permit Promotion (August 1, 2013 to September 30, 2013)

Eliminate the Picture Permit charge for First-Class Mail and Standard Mail presort or automation letters, postcards, and flats that are sent during the established program period, and that include approved Picture Permit Imprint Indicia. To have the Picture Permit charge eliminated, mailers must comply with the eligibility requirements of the program.

Mobile Buy-It-Now Promotion (November 1, 2013 to December 31, 2013)

Provide a two percent discount on the qualifying postage for First-Class Mail and Standard Mail presort or automation letters, postcards, and flats which include a mobile barcode inside or on the mailpiece that facilitates a mobile optimized shopping experience. To receive the discount, the qualifying mail must be sent during the established program period by mailers that comply with the eligibility requirements of the program.

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To receive the discount, mailers must comply with the eligibility requirements of the program.

Samples Promotion (parcels only) (August 1, 2013 to September 30, 2013)

Provide a five percent discount on the qualifying postage for Commercial and Nonprofit Standard Mail parcels (Carrier Route, High Density and Saturation, and Marketing Parcels) that are sent during the established program period, and that contain a product sample. To receive the discount, mailers must comply with the eligibility requirements of the program.

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Nonprofit Irregular Parcels (greater than 3.3 ounces)

Charges are computed by multiplying the number of pieces in the mailing by the applicable per piece price, multiplying the number of pounds of the mailing by the applicable per pound price, and adding both totals.

a. Per Piece

	Nonprofit			
	5-Digit (\$)	SCF (\$)	NDC (\$)	Mixed NDC (\$)
Per Piece	0.548	0.577	0.933	1.298

b. Per Pound

Entry Point	Nonprofit			
	5-Digit (\$)	SCF (\$)	NDC (\$)	Mixed NDC (\$)
Origin	n/a	n/a	0.947	0.947
DNDC	0.724	0.724	0.724	n/a
DSCF	0.485	0.485	n/a	n/a
DDU	0.306	n/a	n/a	n/a

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Nonbarcoded Parcels Surcharge

For nonbarcoded parcels pieces, add \$0.064 per piece. The surcharge does not apply to pieces sorted to 5-digit ZIP Code numbers.

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b. Barcoded Letters

Bundle Level	Barcoded Letters (\$)
5-Digit	0.205
3-Digit/SCF	0.269
ADC	0.290
Mixed ADC	0.331

c. Machinable Flats and Nonbarcoded Letters

Bundle Level	Barcoded Flats (\$)	Nonbarcoded Flats (\$)	Nonbarcoded Letters (\$)
5-Digit	0.291	0.301	0.301
3-Digit/SCF	0.381	0.404	0.404
ADC	0.397	0.421	0.421
Mixed ADC	0.424	0.457	0.457

d. Nonmachinable Flats and Parcels

Bundle Level	Barcoded Flats (\$)	Nonbarcoded Flats (\$)	Parcels (\$)
5-Digit	0.318	0.319	0.319
3-Digit/SCF	0.430	0.442	0.442
ADC	0.494	0.520	0.520
Mixed ADC	0.594	0.641	0.641

e. Editorial Adjustment

A per piece editorial adjustment is provided by subtracting \$0.00104 for each 1 percent of editorial (nonadvertising) content from the applicable piece price.

f. Firm Bundle Piece Price

Firm bundles are charged a single piece price of \$0.189.

1515 Address Management Services

1515.1 Description

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Change-of-Address Customer Notification Letter Reprint

Change-of-Address Customer Notification Letter Reprint provides customers with a copy of the letter that is sent to the customer's new address following the filing of a Change-of-Address order with the Postal Service.

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~~*FASTforward MLOCR (Multi-line Optical Character Reader)*~~

~~The FASTforward system makes change-of-address information for moves available to mailers so that it can be applied to a mail piece while it is being processed on a multi-line optical character reader. Customers use FFMUN (FASTforward Move Update Notification) electronic files to update their databases with change of address information.~~

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Postal Explorer CD-ROM

The Postal Explorer CD-ROM provides customers with select postal regulatory publications in convenient media.

RDI (Residential Delivery Indicator) Service

The RDI data service verifies whether a delivery type is classified as residential or business. Copying is allowed for an additional fee.

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